

THE CITY OF SAN DIEGO

REPORT TO THE CITY COUNCIL

DATE ISSUED: May 1, 2009

ATTENTION: Budget Review Committee

Agenda of May 7, 2090

SUBJECT: Technical Review of Southeastern Economic Development Corporation

Budget

REFERENCE: IBA Report Number 09-01

IBA Report Number 09-12

REQUESTED ACTION: This is an information item. No action is required.

SUMMARY:

This report is the product of Financial Management's technical review of the Southeastern Economic Development Corporation's Fiscal Year 2010 Proposed Budget. This report is submitted to the Budget Review Committee as a way to call attention to changes in year-to-year budgeting and spending.

OVERVIEW AND BACKGROUND

The City of San Diego publishes a City Agencies chapter within Volume I of its Proposed and Annual Budgets. This chapter consists of a high-level overview of Agency Budgets published for the public's information; the Financial Management Department does not play a role in either constructing or monitoring Agency budgets. Agencies included in this chapter are the Redevelopment Agency, Southeastern Economic Development Corporation (SEDC), Centre City Development Corporation (CCDC), San Diego Housing Commission (SDHC), and the San Diego Data Processing Corporation (SDDPC).

During Fiscal Year 2009 various budgetary improprieties came to light associated with SEDC's budget, including the payment of unbudgeted bonuses to staff. Since that investigation, SEDC has worked to institute reforms many of which were recommended in a performance audit released in September of 2008. In addition to implementing the findings of the performance audit and other changes, the Independent Budget Analyst suggested that "Financial Management will perform a technical review [of SEDC's budget] to ensure compliance with the City's process and budget parameters." (IBA Report Number 09-01:7) Based on this recommendation, Financial Management will be providing a technical review for each of the Agencies listed in the City Agencies chapter of the Fiscal Year 2010 Proposed Budget. The technical review will include an overview of budgeted expenditures and revenues that more closely mirrors the details provided by City departments.

In previous years, City Agencies had been requested to provide an overview of expenditures for the current and proposed budget years, as well as explanations for any significant budget adjustments and details of reimbursements paid to the City. The request for information this year included more details on budgeted expenditures (including a fringe breakdown), salary information, and revenue sources. City Agencies were asked to provide actual expenditures and revenues for Fiscal Year 2008 (either audited or unaudited), their budgeted and projected expenditures and revenues for Fiscal Year 2009, and their proposed budget for Fiscal Year 2010. Budgeted salaries were only requested for Fiscal Years 2009 and 2010 however, in keeping with the standard format published in the City of San Diego's budget document.

The information in this report is what was provided to Financial Management from the City Agencies, and is more detailed and more current, than what is published in the City's Proposed Budget. The City Agencies chapter in the Proposed Budget does not include revenue budgets, nor Fiscal Year 2009 projected or Fiscal Year 2008 actual expenditures, although the City's Proposed Budget does include Fiscal Year 2008 Annual Budget information that had not been requested as part of the technical review.

Financial Management's technical reviews are not the only new element in the City Agency budget process; Agencies have also been asked to present their budget during the Budget Review Committee Hearings. These new elements of the City Agency budget process has resulted in some difficulties in coordinating these efforts as each of the Agencies have their own budget process timelines that may differ from the City's, as well as from each other's. City Agencies were also asked to provide information to Financial Management for publication and review that they had not been asked for before, and which—particularly in the case of salary information—some Agencies considered to be sensitive information. Financial Management appreciates Agency flexibility in ensuring that Agency budget process timelines accommodate the timing of the City's budget process and that the requested budget and financial information is made available in a timely fashion.

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION

SEDC is one of the Redevelopment Agency's public nonprofit corporations and staff oversees the following four redevelopment project areas: Central Imperial, Gateway Center West, Mt. Hope, and Southcrest. SEDC's project budget will be spent in the four redevelopment project areas in order to achieve the following goals: eliminate blight, improve public infrastructure, increase affordable housing, and promote economic development and neighborhood preservation. Please refer to **Attachment A** below for a copy of SEDC's Fiscal Year 2010 Proposed Budget.

SEDC is proposing a \$15.2 million expenditure budget for Fiscal Year 2010 which is a \$3.1 million or 16.9 percent decrease in the expenditure budget from Fiscal Year 2009. This budget has an overall net reduction of 0.50 full-time equivalent (FTE) positions due to the following changes: the addition of 1.00 CFO, 1.00 HR Manager, 1.00 Manager of Projects, and 0.50 Messenger position; and the decrease of 1.00 Director of Finance, 1.00 Sr. Project Manager, 1.00 Community Relations Manager, and 1.00 Research Coordinator. The decrease of the Fiscal Year 2010 Proposed Budget from Fiscal Year 2009 includes a reduction in overall personnel expenses

of \$0.3 million or 17 percent and \$2.8 million or 16.9 percent in non-personnel expenses. The majority of the decrease in non-personnel expenditures is attributed to the reduction in Project Costs of \$1.6 million or 13.8 percent and the reduction in Debt Service Appropriation of \$1.2 million or 27.2 percent. Professional Services increased by \$19,500 or 12.1 percent due to additional services required due to the performance audit. Further explanations of significant budget adjustments between Fiscal Years 2010 and 2009 are listed in table 6 below.

Personnel expenses for Fiscal Year 2009 are projected to match the \$1.8 million budgeted for that year, while non-personnel expenses are projected to be \$2.1 million or 12.8 percent overbudget due in part to the \$0.5 million ERAF payment. Projected personnel expenses in Fiscal Year 2009 are \$0.3 million or 20.5 percent more than Fiscal Year 2008 actual (unaudited) personnel expenses. Projected non-personnel expenses in Fiscal Year 2009 are \$1.0 million or 5.8 percent higher than actual non-personnel expenditures in Fiscal Year 2008. Details regarding Fiscal Year 2008 Actual Expenditures (unaudited), Fiscal Year 2009 Budget and Projected Expenditures, and the Fiscal Year 2010 Proposed Budget, are displayed in tables 1 and 2 below.

TABLE 1 SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION PROPOSED BUDGET SUMMARY												
FY 2010 FY 2009 Proposed FY 20									/ 2009-2010 Change			
Positions		14.50		16.00		16.00		15.50		(0.50)		
Personnel Expense Non-Personnel Expense	\$	1,452,300 17,583,500	\$	1,750,700 16,487,300	\$ 1,750 \$ 18,601		\$ 1,452 \$ 13,704	2,600 4,400	\$	(298,100) (2,782,900)		
									Ė	, , , , , , ,		
TOTAL	\$	19,035,800	\$	18,238,000	\$ 20,352	,500	\$ 15,15	7,000	\$	(3,081,000)		

Fiscal Year 2008 Actual numbers are unaudited.

²Fiscal Year 2009 Projected Budget includes the \$0.5 million ERAF consideration.

TABLE 2 SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION EXPENDITURES												
		FY 2008 Actual ¹		FY 2009 Budget		FY 2009 Projected ²		FY 2010 Proposed Budget		Y 2009-2010 Change		
PERSONNEL							П					
Salaries & Wages	\$	1,169,900	\$	1,335,700	\$	1,335,700	\$	1,107,100	\$	(228,600)		
Fringe Benefits (health)		108,000		206,900	Г	206,900		167,500		(39,400)		
Fringe Benefits (pension)		141,000		169,600		169,600		132,900	Г	(36,700)		
Fringe Benefits (Life Insurance, Workers' Comp, Employer Employment Taxes)		33,400		38,500		38,500		45,100		6,600		
SUBTOTAL PERSONNEL	\$	1,452,300	\$	1,750,700	\$	1,750,700	\$	1,452,600	\$	(298,100)		
NON-PERSONNEL	H		\vdash						H			
Supplies & Services	\$	428,300	\$	750,400	\$	750,400	\$	648,050	\$	(102,350)		
Professional Services		87,200		161,000		161,000	Г	180,500	Г	19,500		
Information Technologies	Г	40,500		11,600	Г	11,600	Г	32,400	Г	20,800		
Energy/Utilities	Г	23,913		27,600		27,600		31,400	Г	3,800		
Equipment Outlay	Г	10,600		15,600		15,600		650		(14,950)		
Project Costs		10,363,000		11,274,100		13,388,600		9,720,400		(1,553,700)		
Debt Service Appropriation		6,630,000		4,247,000		4,247,000		3,091,000		(1,156,000)		
SUBTOTAL NON-PERSONNEL	\$	17,583,513	\$	16,487,300	\$	18,601,800	\$	13,704,400	\$	(2,782,900)		
TOTAL	\$	19,035,813	\$	18,238,000	\$	20,352,500	\$	15,157,000	\$	(3,081,000)		

¹Fiscal Year 2008 Actual numbers are unaudited.

SEDC's budget includes reimbursements to various City of San Diego departments for services rendered. The Fiscal Year 2010 Proposed Budget for reimbursements is \$0.7 million, \$54,000 more than what was budgeted in the Fiscal Year 2009 Budget due to the inclusion of County Services in SEDC's City Reimbursements budget. SEDC is projecting to exactly expend their Fiscal Year 2009 reimbursement budget for all departments/entities. Fiscal Year 2008 actual data was not provided by SEDC; Fiscal Year 2009 and 2010 budget figures were updated during the writing of this technical review, but Fiscal Year 2008 actual data was not submitted in the updates provided by SEDC despite requests from Financial Management.

Details regarding Fiscal Year 2009 Budget and Projected Reimbursements, and the Fiscal Year 2010 Proposed Budget are displayed in table 3 below.

²Fiscal Year 2009 Projected Budget includes the \$0.5 million ERAF consideration.

TABLE 3 SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION REIMBURSEMENTS TO DEPARTMENTS/ENTITIES

DEPARTMENT/ENTITIES	FY 2009 Budget	FY 2009 Projected	FY 2010 Proposed Budget	FY 2009-2010 Change
City Attorney	\$ 45,500	\$ 45,500	\$ 45,500	\$ -
City Auditor	100,100	100,100	100,100	-
Financial Management	1,000	1,000	1,000	
Treasurer	30,000	30,000	30,000	-
Redevelopment Division	78,000	78,000	78,000	
Arbitrage	12,000	12,000	12,000	
GGS	66,300	66,300	66,300	-
Redevelopment Audit Fees	75,000	75,000	75,000	-
Community Development Block Grant (audit fees)	25,000	25,000	25,000	
Municipal Revenue Advisor	2,500	2,500	2,500	-
County Services (accounting services)		-	54,000	54,000
General Liabilities Insurance	95,000	95,000	95,000	-
Maintenance (street light/storage)	1,200	1,200	1,200	-
Neighborhood Code Compliance	132,000	132,000	132,000	-
TOTAL	\$ 663,600	\$ 663,600	\$ 717,600	\$ 54,000

¹County Services are combined with the City Reimbursements effective with the Fiscal Year 2010 Budget. Note: Some of the City services such as General Liabilities Insurance, Maintenance, and Neighborhood Code Compliance are reflected in project costs for the Fiscal Year 2010 Budget.

SEDC lists \$15.2 million in revenue for their Fiscal Year 2010 Proposed Budget, a revenue decrease of \$4.7 million or 23.7 percent from Fiscal Year 2009. SEDC explains this decrease in **table 6** as a reduction in tax increment revenue due to anticipated increases in foreclosures and appeals, as well as a reduction in Carryover and Other Income due to depleted bond proceed balances. Revenues for the Fiscal Year 2010 Proposed Budget equal SEDC's expenditures.

Revenues of \$19.9 million are projected to come in at budget in Fiscal Year 2009 which is a decrease of \$10.0 million or 33.4 percent from Fiscal Year 2008 actual (unaudited) revenues. Details regarding Fiscal Year 2008 Actual Revenues (unaudited), Fiscal Year 2009 Budget and Projected Revenues, and the Fiscal Year 2010 Proposed Revenues, are displayed in table 4 below.

SOUTH	TABLE 4 SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION REVENUES													
Revenue Source	FY 2008 Actual ¹	FY 2009 Pr		FY 2010 Proposed Budget	FY 2009-2010 Change									
Tax Increment ²	\$ 6,635,000	\$ 7,366,775	\$ 7,366,775	\$ 6,823,000	\$ (543,775)									
Bond Proceeds	19,093,000	-			-									
Interest	1,466,000		-	-	-									
Carryover and														
Other Income ³	2,644,000	12,507,925	12,507,925	8,334,000	(4,173,925)									
TOTAL	\$ 29,838,000	\$ 19,874,700	\$ 19,874,700	\$ 15,157,000	\$ (4,717,700)									

¹Fiscal Year 2008 Actual numbers are unaudited.

SEDC salaries are budgeted at \$1.1 million for Fiscal Year 2010 and fringe benefits are budgeted at \$0.3 million, decreases from Fiscal Year 2009 of \$0.2 million or 17.1 percent, and \$69,500 or 16.7 percent respectively. Salary increases are not budgeted in Fiscal Year 2010, but they are budgeted at \$212,900 in Fiscal Year 2009. SEDC states however, that despite being budgeted no bonuses have been paid, or will be paid, for Fiscal Year 2009. Explanations for the overall salary decrease are provided in table 6 below, while details regarding salaries, overtime, and salary increases for the Fiscal Year 2009 Budget and the Fiscal Year 2010 Proposed Budget, are displayed in table 5 below. The 'Pay-in-Lieu' column details expenses which are payments to employees for unused vacation (up to 80 hours) and unused sick leave (up to 40 hours) per the current company policy. In Fiscal Year 2009 bonuses were budgeted in the Overtime line item; in Fiscal Year 2010, only overtime is included in this line item.

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		SOUT	HEASTED	LECONO	MIC DEVEL	ODMENT	CORROR	ATION					
		50011	ILAGIENI		ARY SCHE		CORPOR	ATION					
	$\overline{}$		FY 2009		ANT SCHEL	JULE	FY 2010 Proposad Budget						
	_		Salary	i acago.	_			- '	•	KOSEED DOOG	ler.		
	1		Increases		1				Salary				
	1		(Merit,						(Merli,				
	1		Bonus,	Pay-in-	Satary	Fringe		1	Bonus.	Pay-in-	Salary	Fringe	
Position Title	Positions	Base Salary	etc.)1	Lieu ²	Subtotal	Banefite	Positions	Base Salary		Lieu ²	Subtotal	Benefits	
President	1 00	\$ 178,680	\$ 7,155	\$ 17,200	\$ 203,235	\$ 41,227	1.00	\$ 172,000	S .	\$ 9,923	\$ 181,923	\$ 45,057	
CFO	0.00			_ ·			1.00	115,000		11,923	126,923	36,812	
H.R Manager	0.00		•	_ ·	-		1 00	60,000	-	3,462	63,462	27,434	
Director of Finance	1 00	109,200	4,368	6,300	119,868	40,613	0.00	-	-	-	-		
Manager of Projects	0.00					•	1 00	90,000	·	5,192	95,192	29,760	
Project Mgr	3 00	169,520	6,781	10.840	187,141	65,127	3 00	169,000		14,219	183,219	61,756	
SRI Project Mgr	1.00	80,000	3,200	4,615	87,815	30,749	0.00	-					
Community Relations Manager	1 00	75,920	3,037	4,380	83,337	20,315	0.00				-	-	
Executive Assistant	1 00	63,440	2,538	4,880	70,858	15,827	1 00	61,000		5,132	66,132	15,115	
Semor Accountant	1 00	71,760	2,870	4,140	78,770	19,543	1 00	69,000	-	5,805	74,805	17,585	
Staff Accountant	1 00	50,960	2,038	2,940	55,938	25,855	1.00	49,000		4,123	53,123	22,233	
Administrative Support Coordinator	1 00	47,840	1,914	2,760	52,514	14,094	1.00	46,000		3,870	49,670	13,622	
Administrative Secretary	1 00	38,480	1,539	2,220	42,239	17,641	1.00	40,700	•	2,348	43,048	15,778	
Receptionist	1.00	35,152	1,409	2,025	38,586	25,322	1 00	33,800	·	2,844	36,644	21,342	
Assistant Project Manager	1.00	40,000	1,558	2,350	43,908	19,002	1 00	37,250		3,134	40,384	10,556	
Research Coordinator	1.00	40,000	1,558	2,350	43,908	19,002	0.00	•				-	
Messenger	0.00			•	-	-	0.50	10,400		-	10,400	1,892	
Overtune ³		3,348	170,997		174,345	26,090		35,357		•	35,357	7,741	
TOTAL	16 00	\$ 1,055,800	\$ 212,900	\$ 67,000	\$ 1,335,700	\$ 415,000	15 50	\$ 1,035,125	5 .	\$ 71,975	S 1,107,100	\$ 345,500	

No bonuses have been paid, or will be paid, for Fiscal Year 2009.

²Anticipated reduction in tax increment revenue in Fiscal Year 2010 due to foreclosures and appeals.

³Carryover includes use of bond proceeds from prior year bond issuances.

Pay-in-Lieu are payments to employees for unused vacation (up to 80 hours) and unused sick leave (up to 40 hours) per the current company policy Fiscal Year 2009 figures include bonuses that were budgeted in this line item, while the Fiscal Year 2010 budget includes only overtime

TABLE 6 SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION SIGNIFICANT BUDGET ADJUSTMENTS

Significant Budget Adjustments	Position	Revenue	Expenses
Salaries and Benefits Adjustments	. odkton	HOTOHOG	Exhelises
Reduction due to company reorganization which reduced payroll and fringe benefits costs.	(0.50)	\$ -	\$ (298,100)
Non-Personnel Expenditure Adjustments	(11/		+ (===,===,
Supplies & Services Adjustment reflects a reduction in administrative costs in order to bring budget in line with prior-year actual spending.	0.00	\$	\$ (102,350)
Professional Services Adjustment reflects an additional increase due to the audit.	0.00	\$ -	\$ 19,500
Information Technologies Adjustment is a result of costs associated with the implementation of the City's SAP system.	0.00	\$ -	\$ 20,800
Energy/Utilities Increase brings budget in line with actual spending.	0.00	\$ -	\$ 3,800
Equipment Outlay Adjustment due to cutbacks.	0.00	\$ -	\$ (14,950)
Project Costs and Debt Service Appropriation Adjustments reflect the amount of the \$24.2 million 2007 tax allocation net bond proceeds that were used to fund projects in prior fiscal years and therefore are not available in the subsequent years.	0.00	\$ -	\$ (2,709,700)
TOTAL EXPENSE ADJUSTMENTS	(0.50)	\$ -	\$ (3,081,000)
	(0.00)	•	4 (0,001,000)
Revenue Adjustments			
Adjustment reflects an anticipated reduction in tax increment due to foreclosures and appeals.	0.00	\$ (543,775)	\$ -
Reduction in Carryover and Other Income due to depleted bond proceed balances.	0.00	\$ (4,173,925)	\$ -
TOTAL REVENUE ADJUSTMENTS	0.00	\$ (4,717,700)	\$ -

Nader Tirandazi

Financial Management Director

Julio Canizal

Financial Manager

Attachments:

A. Fiscal Year 2009-2010 Budget for the San Diego Redevelopment Agency Projects Administered by SEDC



Date: May 7, 2009

Attention: City of San Diego, Budget and Finance Committee

Subject: Fiscal Year 2009-2010 Budget for the San Diego Redevelopment Agency Projects

Administered by SEDC

Staff Contact: Terry Darden, Chief Financial Officer

<u>Requested Action:</u> The Southeastern Economic Development Corporation requests that the City Council for the City of San Diego and the San Diego Redevelopment Agency approve the FY 2009-2010 Budget for the projects administered by SEDC and for SEDC's FY 2009-2010 Administrative Budget.

<u>Staff Recommendations:</u> SEDC recommends that the City Council for the City of San Diego and the San Diego Redevelopment Agency approve the Fiscal Year 2009-2010 for the San Diego Redevelopment Agency projects administered by SEDC and SEDC's Administrative Budget.

<u>Summary:</u> This memorandum, combined with Attachment A, represents a proposed FY 2009-2010 for the Central Imperial, Southcrest, Mt Hope, and Gateway Redevelopment Projects. The proposed budget totals \$15.2 million.

<u>Fiscal Considerations:</u> The proposed FY 2009-2010 Budget totals \$15.2 million and is financed with tax increment, bond proceeds, developer proceeds, interest income and other income.

<u>Board Recommendation:</u> On March 22, 2009, the Board of Directors voted unanimously, Chair Gonzalez, Secretary Lawrence, Director Geisler, Director Williams, Director McNeely, and Director Wong, to approve staff's recommendation of the FY 2009-2010 Budget for the San Diego Redevelopment Agency projects administered by the Corporation and the Corporation's FY 2009-2010 Administrative Budget.

<u>Background:</u> SEDC is a not-for-profit public benefit corporation organized in 1981 to administer economic development projects within the community of Southeast Sand Diego and provide redevelopment services to the Redevelopment Agency of the City of San Diego.

This memorandum combined with Attachment A, lists potential elements of the FY 2009-2010 Budget for review and discussion. Within Attachment A, Chart A summarizes the revenue and expenditures for the fiscal year. Schedule I is the fiscal year budget summary of revenue and expenditures for the combined Central Imperial, Southcrest, Mt Hope, and Gateway Redevelopment

City of San Diego, Budget and Finance Committee Meeting of May 7, 2009 Page 2

Projects. Schedule II is the budget summary of revenue and expenditures for each project area. Schedule III is the consolidated project expense summary.

<u>Discussion:</u> The proposed FY 2009-2010 budget consists of six components: Affordable housing budgets, non-housing project budgets, appropriations for long-term debt, tax sharing payments, city payments and SEDC's administrative budget. The six components of the budget have funding sources derived from tax increment, bond proceeds, developer proceeds, interest income and other income.

Project Budgets (\$4.8 million): Project budgets contain multiyear projects and therefore the budget includes adjustments to existing project activities and provisions for new activities. The proposed budget contains a total of \$4.8 million of new appropriation for projects and related soft costs. Significant components of the budget include a provision for funding identification and development assistance of multi-family, commercial, and mixed use projects in the Southcrest area. Current industrial zoning, or rezoning, for development around the Keeler Court area of Southcrest could potentially allow additional generation of jobs and tax increment funding. Residential development at the Agency-owned sites near 40th & Alpha will provide for sustainable affordable housing and a model of future residential development in the area. SEDC will also be utilizing the SDG&E mitigation funds to further enhance the Las Chollas Creek in the Southcrest Redevelopment Project Area. Commercial development in the Central Imperial Redevelopment project area includes the development of Valencia Business Park, the former Valencia Park Library, along with the commercial mixed use developments along the Imperial Avenue Corridor and within the Village Center at Euclid and Market. Residential development efforts will focus on the Hilltop and Euclid site, the Village Center at Euclid and Market, 47th and Market Street, and various sites along the Imperial Avenue corridor. Residential developments include very low, low and moderate income housing. Amendments to the Redevelopment Plans of the Mount Hope, Southcrest, and Gateway Center West Project Areas will be initiated to increase the tax increment revenue caps. A plan amendment for the Gateway Center West Redevelopment Project Area is being initiated with the formation of a Project Area Committee formed through a community election process. The plan amendment will add territory to the existing Project Area.

<u>Affordable Housing (\$4.1 million):</u> The proposed budget provides funding for affordable housing in the amount of \$4.1 million to be used for various affordable housing projects.

<u>Tax Sharing Payments (\$.6 million):</u> The proposed budget includes funding for tax sharing agreements of \$.6 million.

<u>SEDC Administrative Budget (\$2.3 million):</u> The total administrative budget is \$2.3 million, which includes \$.2 million for low- and moderate-income housing planning and administration. The administrative budget represents a decrease of \$.4 million, or 14%, from the current year's budget. The decreases consist of reductions in salaries and benefits of \$298,000, and \$73,000 in overhead costs.

<u>Long-Term Debt:</u> The long-term debt payments for FY 2009-2010 total \$3.1 million.

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<u>Conclusion:</u> This memorandum, combined with the attachments, represents a proposed FY 2009-2010 budget for the Central Imperial, Southcrest, Mt Hope, and Gateway Redevelopment Projects and the administration budget. The proposed FY 2009-2010 budget consists of six components: Affordable housing budgets, non-housing project budgets, appropriations for long-term debt, tax sharing payments, city payments and SEDC's administrative budget. The six components of the budget have funding sources derived from tax increment, bond proceeds, developer proceeds, interest income and other income.

REDEVELOPMENT AGENCY OF THE CITY OF SAN DIEGO

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION, INC. REDEVELOPMENT PROJECT AREAS FISCAL YEAR 2009 - 2010 BUDGET

Prepared By:
Southeastern Economic Development Corporation, Inc.
May 7, 2009

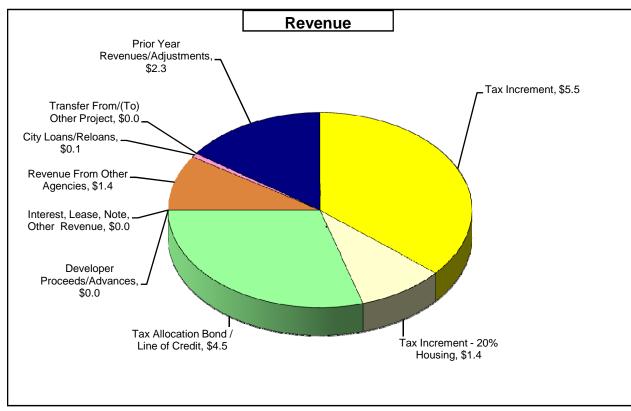
Redevelopment Agency of the City of San Diego Southeastern Economic Development Corp. Project Areas

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FISCAL YEAR 2010 BUDGET SUMMARY REVENUE AND EXPENDITURES \$15.2 (In Millions)



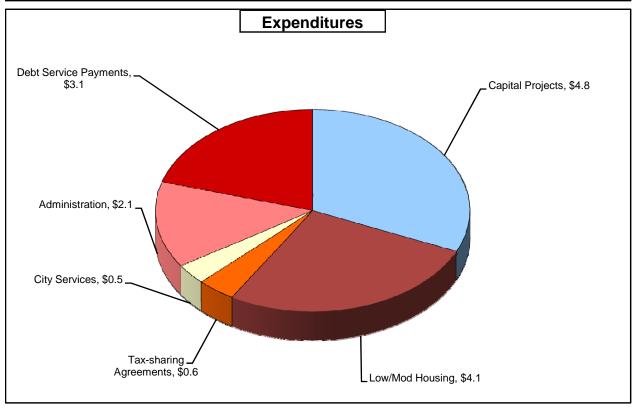


CHART A - CONSOLIDATED

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION FISCAL YEAR 2010 BUDGET SUMMARY REVENUE AND EXPENDITURES

(In Millions)

REVENUES	
Tax Increment - Non-Housing	\$ 5.5
Tax Increment - 20% Housing Set-Aside	1.4
Tax Allocation Bonds / Lines of Credit	4.5
Developer Proceeds / Advances (Net)	-
Interest, Lease, Notes, Other	-
Revenue from Other Agencies	1.4
City Loans/Reloans	0.1
Transfer From/(To) Other Project	-
Prior Years Revenues / Adjustments	2.3
Total Revenues	\$ 15.2
	_
<u>EXPENDITURES</u>	
EXPENDITURES Project Activities (Schedule VI, Page 13)	\$ 4.8
	\$ 4.8 4.1
Project Activities (Schedule VI, Page 13)	\$
Project Activities (Schedule VI, Page 13) Low/Mod Projects Activities (Schedule VI, Page 14)	\$ 4.1
Project Activities (Schedule VI, Page 13) Low/Mod Projects Activities (Schedule VI, Page 14) Tax Sharing Payments (Schedule VI, Page 14)	\$ 4.1 0.6
Project Activities (Schedule VI, Page 13) Low/Mod Projects Activities (Schedule VI, Page 14) Tax Sharing Payments (Schedule VI, Page 14) City Services (Schedule VI, Page 14)	\$ 4.1 0.6 0.5
Project Activities (Schedule VI, Page 13) Low/Mod Projects Activities (Schedule VI, Page 14) Tax Sharing Payments (Schedule VI, Page 14) City Services (Schedule VI, Page 14) Administration (Schedule VI, Page 14)	\$ 4.1 0.6 0.5 2.1

FISCAL YEAR 2010 BUDGET BY PROJECT AREA REVENUE AND EXPENDITURES (In Millions)

	entral perial	teway er West	Mour	nt Hope	Sou	thcrest	ells erial	 mercial ehab	2010 idget
Revenue									
Tax Increment	\$ 2.0	\$ 0.2	\$	1.4	\$	1.9	\$ -	\$ -	\$ 5.5
Tax Increment - 20% Housing	0.5	0.1		0.3		0.5	-	-	1.4
Tax Allocation Bond / Line of Credit	0.9	-		-		3.6	-	-	4.5
Developer Proceeds/Advances	-	-		-		-	-	-	-
Interest, Lease, Note, Other Revenue	-	-		-		-	-	-	-
Revenue From Other Agencies	0.1	-		0.7		0.6	-	-	1.4
City Loans/Reloans	-	-		0.1		-	-	-	0.1
Transfer From/(To) Other Project	-	-		-		-	-	-	-
Prior Year Revenues/Adjustments	0.5	0.1		0.8		0.9	-	-	2.3
Total Revenue	\$ 4.0	\$ 0.4	\$	3.3	\$	7.5	\$ -	\$ 	\$ 15.2
Expenditures									
Capital Projects	\$ 0.6	\$ 0.1	\$	8.0	\$	3.3	\$ -	\$ -	\$ 4.8
Low/Mod Housing	1.7	0.1		1.3		1.0	-	-	4.1
Tax-sharing Agreements	0.3	-		0.1		0.2	-	-	0.6
City Services	0.1	-		0.1		0.3	-	-	0.5
Administration	0.2	-		0.4		1.5	-	-	2.1
Debt Service Payments	1.1	0.2		0.6		1.2	-	-	3.1
Total Expenditures	\$ 4.0	\$ 0.4	\$	3.3	\$	7.5	\$ 	\$ 	\$ 15.2

CONSOLIDATED SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION FISCAL YEAR 2010 EXPENDITURE BUDGET

(In Thousands)

		Est FY 2009 Carryover	FY 2010 New	Available Budget
1	Central Imperial General	\$ 393	\$ 189	\$ 582
2	Valencia Business Park	311	100	411
3	Imperial Market Place (formerly known as North Creek)	1	30	31
4	Las Chollas Creek	30	-	30
5	54th & Market Street	48	-	48
6	Imperial Avenue Corridor Master Plan - 61st to 69th Street	1,927	15	1,942
7	Imperial Avenue Corridor Master Plan - I 805 to Euclid Avenue	327	35	362
8	Market Creek Plaza	169	149	318
9	Ouchi Courtyard (formerly known as Lincoln Park Paseo)	262	27	289
10	Valencia Business Park - Lots 2 - 7	71	34	105
11	Mar Vista Mixed Use	137	-	137
12	Dell/Imperial Study Area	722	-	722
13	Gateway Center West General	400	124	524
14	Gateway Land Acquisition and Assembly	129	-	129
15	Mount Hope General	555	304	859
16	Mount Hope Market Street Demonstration Project	177	-	177
17	Mount Hope Public Improvement - Phase II	-	518	518
18	Southcrest General	(1,116)	2,961	1,845
19	Southcrest Community Park	17	-	17
20	Southcrest Alpha Street Construction Phase II	209	-	209
21	Southcrest Land Acquisition	1,720	-	1,720
22	Southcrest Public Improvement	1,848	290	2,138
23	Southcrest Development & Community Programs	393	-	393
24	Southcrest Alpha Street and 40th Street	53	-	53
25	Commercial Rehabilitation Program	171	-	171
	Total Projects Expenditures	8,954	4,776	13,730
26	Affordable Housing	821	4,131	4,952
27	Tax Sharing Agreements	473	613	1,086
28	City Services	-	478	478
29	Administration	-	2,068	2,068
30	Debt Service Payments	-	3,091	3,091
	Total FY 2010 Budget	\$ 10,248	\$ 15,157	\$ 25,405

CENTRAL IMPERIAL REDEVELOPMENT PROJECT FISCAL YEAR 2010 EXPENDITURE BUDGET (In Thousands)

		FY 2009 rryover	2010 lew	ailable udget
1	Central Imperial General	\$ 393	\$ 189	\$ 582
2	Valencia Business Park	311	100	411
3	Imperial Market Place (formerly known as North Creek)	1	30	31
4	Las Chollas Creek	30	-	30
5	54th & Market Street	48	-	48
6	Imperial Avenue Corridor Master Plan - 61st to 69th Street	1,927	15	1,942
7	Imperial Avenue Corridor Master Plan - I 805 to Euclid Ave	327	35	362
8	Market Creek Plaza	169	149	318
9	Ouchi Courtyard (formerly known as Lincoln Park Paseo)	262	27	289
10	Valencia Business Park - Lots 2 - 7	71	34	105
11	Mar Vista Mixed Use	137	-	137
	Total Projects Expenditures	3,676	579	 4,255
24	Affordable Housing:			-
	Low/Moderate Income Housing	2	431	433
	Hilltop and Euclid Housing	114	47	161
	Market Creek Housing	173	1,212	1,385
25	Tax Sharing Agreements	313	278	591
26	City Services	-	72	72
27	Administration	-	258	258
28	Debt Service Payments	-	1,091	1,091
	Total FY 2010 Budget	\$ 4,278	\$ 3,968	\$ 8,246

DELLS/IMPERIAL STUDY AREA FISCAL YEAR 2010 EXPENDITURE BUDGET (In Thousands)

		Y 2009 ryover	FY 2010 New		ailable udget
1	Dells/Imperial Study Area	\$ 722	\$ -	\$	722
	Total Projects Expenditures	722	-		722
5	Affordable Housing	-	-		-
6	Tax Sharing Agreements	-	-		-
7	City Services	-	-		-
8	Administration	-	-		-
9	Debt Service	-	-		-
	Total FY 2010 Budget	\$ 722	\$ -	\$	722

GATEWAY CENTER WEST REDEVELOPMENT PROJECT FISCAL YEAR 2010 EXPENDITURE BUDGET (In Thousands)

		 Est FY 2009 Carryover		FY 2010 New		Availabl Budget	
1	Gateway Center West General	\$ 400	\$	124		\$	524
2	Gateway Land Acquisition and Assembly	129		-			129
	Total Projects Expenditures	529		124	-		653
5	Affordable Housing	26		103			129
6	Tax Sharing Agreements	-		-			-
7	City Services	-		16			16
8	Administration	-		15			15
9	Debt Service Payments	-		147			147
	Total FY 2010 Budget	\$ 555	\$	405	-	\$	960

MOUNT HOPE REDEVELOPMENT PROJECT FISCAL YEAR 2010 EXPENDITURE BUDGET (In Thousands)

		 Y 2009 ryover	 / 2010 New	vailable Budget
1	Mount Hope General	\$ 555	\$ 304	\$ 859
2	Mount Hope Market Street Demonstration Project	177	-	177
3	Mount Hope Public Improvement - Phase II	-	518	518
	Total Projects Expenditures	732	822	1,554
24	Affordable Housing	(256)	1,295	1,039
25	Tax Sharing Agreements	80	125	205
26	City Services	-	78	78
27	Administration	-	344	344
28	Debt Service Payments	-	615	615
	Total FY 2010 Budget	\$ 556	\$ 3,279	\$ 3,835

SOUTHCREST REDEVELOPMENT PROJECT FISCAL YEAR 2010 EXPENDITURE BUDGET (In Thousands)

		FY 2009 arryover	Y 2010 New	vailable Budget
1	Southcrest General	\$ (1,116)	\$ 2,961	\$ 1,845
2	Southcrest Community Park	17	-	17
3	Southcrest Alpha Street Construction Phase II	209	-	209
4	Southcrest Land Acquisition	1,720	-	1,720
5	Southcrest Public Improvement	1,848	290	2,138
6	Southcrest Development & Community Programs	393	-	393
7	Southcrest Alpha Street and 40th Street	53	-	53
	Total Projects Expenditures	 3,124	3,251	6,375
24	Affordable Housing	762	1,043	1,805
25	Tax Sharing Agreements	80	210	290
26	City Services	-	312	312
27	Administration	-	1,451	1,451
28	Debt Service Payments	-	1,238	1,238
	Total FY 2010 Budget	\$ 3,966	\$ 7,505	\$ 11,471

COMMERCIAL REHABILITATION PROGRAM AND ENTREPRENEUR ACADEMY FISCAL YEAR 2010 EXPENDITURE BUDGET

(In Thousands)

		 Y 2009 yover		2010 lew		_	ilable dget
1	Commercial Rehabilitation Program	\$ 171	\$	-		\$	171
	Total Projects Expenditures	171	-	-	_		171
5	Affordable Housing	-		-			-
6	Tax Sharing Agreements	-		-			-
7	City Services	-		-			-
8	Administration	-		-			-
9	Debt Service	-		-			-
	Total FY 2010 Budget	\$ 171	\$	-	_	\$	171

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION FISCAL YEAR 2010 BUDGET REVENUE DETAIL (In Thousands)

Description	Central Imperial		West		Mount Hope		Southcrest		Total	
TAX INCREMENT REVENUE	\$	1,922	\$	272	\$	1,326	\$	1,938	\$	5,458
Total Tax Increment Revenues		1,922		272		1,326		1,938		5,458
TAX INCREMENT - 20% Housing Set-Aside		481		68		332		484		1,365
TAX ALLOCATION BOND PROCEEDS		917		-		-		3,550		4,467
INTEREST / LEASE / NOTES / OTHER REVENUE Lease / Note Receivable Income Additional Land Sales Proceeds		26								26
Revenues From Other Agencies Refund from Housing Commission Anticipated Additional Funding from other Agencies		83		-		373 323		300 359		756 682
Total Revenue from Other Agencies		83				696		659		1,438
City Loans / Reloans Section 108 Loan						100				100
PRIOR YEAR REVENUE / ADJUSTMENTS		539		65		825		878		2,307
TOTAL REVENUES	\$	3,968	\$	405	\$	3,279	\$	7,509	\$	15,161

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION FISCAL YEAR 2010 BUDGET EXPENDITURE DETAIL (In Thousands)

ITEM	DESCRIPTION	Y 2009 yover		2010 lew	ailable udget	COMMENTS
CENTR	AL IMPERIAL					
1	General	\$ 393	\$	189	\$ 582	Amend redevelopment plan for financial purposes
2	Valencia Business Park	311	•	100	411	Development agreement
3	Imperial Market Place (formerly known as North Creek)	1		30	31	Coordinate construction of final phase
4	Las Chollas Creek	30		-	30	
5	54th & Market Street	48		-	48	
6	Imperial Avenue Corridor Master Plan - 61st to 69th Street	1,927		15	1,942	Negotiate ENA/DDA for development
7	Imperial Avenue Corridor Master Plan - I 805 to Euclid Avenue	327		35	362	Facilitate implementation of agreements
8	Market Creek Plaza	169		149	318	Review and approve proposed tenants, revise OPA
9	Ouchi Courtyard (formerly known as Lincoln Park Paseo)	262		27	289	Site development plans and construction
10	Valencia Business Park - Lots 2 - 7	71		34	105	Negotiate ENA/DDA for development
11	Mar Vista Mixed Use	 137		-	 137	Land use amendment
	Total	 3,676		579	 4,255	
DELLS	IMPERIAL					
12	Dells/Imperial Study Area	722		-	722	
	Total	 722		-	722	
	VAY CENTER WEST					
13	Gateway Center West General	400		124	524	Amend plan for financial purposes & potential expansion
14	Gateway Land Acquisition and Assembly	 129		- 101	129	
	Total	 529		124	 653	
MOUN	<u>r hope</u>					
15	Mount Hope General	555		304	859	Redevelop underutilized sites for jobs creation and TI revenue
16	Mount Hope Market Street Demonstration Project	177		-	177	
17	Mount Hope Public Improvement - Phase II	-		518	518	Complete median, streetlights construction
	Total	 732		822	 1,554	
SOUTH	ICREST					
18	Southcrest General	(1,116)		2,961	1,845	Redevelop underutilized sites for jobs creation and TI revenue
19	Southcrest Community Park	17		-	17	
20	Southcrest Alpha Street Construction Phase II	209		-	209	
21	Southcrest Land Acquisition	1,720		-	1,720	
22	Southcrest Public Improvement	1,848		290	2,138	Monitor installation of street lights, identify improvements funding
23	Southcrest Development & Community Programs	393		-	393	
24	Southcrest Alpha Street and 40th Street	 53			 53	
	Total	3,124	- ;	3,251	6,375	
25 - CC	MMERCIAL REHABILITATION					
20 00	Central Imperial - Commercial Rehabilitation	66		_	66	
	Gateway Center West - Commercial Rehabilitation	25		_	25	
	Mount Hope - Commercial Rehabilitation	56		_	56	
	Southcrest - Commercial Rehabilitation	24		-	24	
	Total	 171			 171	
	SUBTOTAL FY 2010 PROJECTS	\$ 8,954	\$ 4	4,776	\$ 13,730	

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION FISCAL YEAR 2010 BUDGET EXPENDITURE DETAIL (In Thousands)

ITEM	DESCRIPTION			vailable Budget	COMMENTS		
<u> 26 - AF</u>	FORDABLE HOUSING						
	Central Imperial:						
	Low/Moderate Income Housing	\$ 2	\$	431	\$	433	Determine feasibility of proposed affordable multi-family
	Hilltop and Euclid Housing	114		47		161	DDA negotiations
	Market Creek Housing	173		1,212		1,385	OPA negotiations, affordable housing funding
	Gateway Center West:						
	Low/Moderate Income Housing	26		103		129	Provide assistance for low- and moderate-income housing
	Mount Hope:						
	Low/Moderate Income Housing	(256)		1,295		1,039	Residential rehabilitation programs
	Southcrest:						
	Low/Moderate Income Housing	 762		1,043	_	1,805	Residential rehabilitation programs
	Total	 821		4,131		4,952	
ADMIN	ISTRATION/MISCELLANEOUS						
27	Tax Sharing Agreements						
	Central Imperial	313		278		591	
	Mount Hope	80		125		205	
00	Southcrest	80		210		290	
28	Administration/City & County Services						
	Central Imperial	-		72		72	
	Gateway Center West	-		16		16	
	Mount Hope	-		78		78	
00	Southcrest	-		312		312	
29	Administration/SEDC			050		050	
	Central Imperial	-		258		258	
	Gateway Center West	-		15		15	
	Mount Hope Southcrest	-		344		344	
	Total	 473		1,451 3,159		1,451 3,632	
	i otai	 4/3	_	3,139		3,032	
	TOTAL PROPOSED FY 2010 PROJECT BUDGETS	\$ 10,248	\$	12,066	\$	22,314	
DEBT S	SERVICE						
30	Debt Service						
	Central Imperial 2007A&B Bonds	\$ -	\$	991	\$	991	
	Central Imperial CDBG Installment Payment	-		100		100	
	Gateway Center West 1995 Bond	-		145		145	
	Mount Hope 1995 A Bond	-		93		93	
	Mount Hope 2002 A Bond	-		153		153	
	Mount Hope 2007 A Bond	-		334		334	
	Mount Hope Section 108	-		36		36	
	Southcrest 2007 A& B Bonds	 		1,238		1,238	
	Sub Total Bond Debt Service Payments			3,090		3,090	
	Southcrest City Loan Repayment			-		-	
	Total Debt Service			3,090		3,090	
	TOTAL FY 2010 PROPOSED BUDGET	\$ 10,248	\$ ^	15,156	\$	25,404	

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION FY 2009-2010 ADMINISTRATIVE BUDGET

DESCRIPTION		FY 2009 BUDGET	TOTAL FY 2010 PROPOSED*	CHANGE	% CHANGE
PERSONNEL EXPENDITURES:					
Existing Positions	\$	1,061,700	\$ 1,008,600	\$ (53,100)	-5.00%
Additional/Annualized Positions	*	160,000	63,500	(96,500)	-60.31%
Intern Programs/Overtime		114,000	35,000	(79,000)	-69.30%
Benefits		415,000	345,500	(69,500)	-16.75%
Total Personnel		1,750,700	1,452,600	(298,100)	-17.03%
NON-PERSONNEL EXPENSES:					
Rent - Office Space		211,500	212,200	700	0.33%
Equipment Lease		45,000	41,700	(3,300)	-7.33%
Telephone		12,000	13,400	1,400	11.67%
Electric Service		15,600	18,000	2,400	15.38%
Cable/Internet Services		6,500	5,300	(1,200)	-18.46%
Photography & Blueprinting		10,500	9,000	(1,500)	-14.29%
Reproduction		7,100	6,000	(1,100)	-15.49%
Office Supplies		22,900	20,750	(2,150)	-9.39%
Postage		34,500	20,600	(13,900)	-40.29%
Publications/Subscriptions		4,400	5,400	1,000	22.73%
Brochures, Printing		34,900	29,300	(5,600)	-16.05%
Advertising		28,200	21,000	(7,200)	-25.53%
Business Expense		33,600	21,550	(12,050)	-35.86%
Titles & Fees/Licenses		2,000	1,000	(1,000)	-50.00%
Travel - Scheduled		28,100	15,500	(12,600)	-44.84%
Memberships		5,700	2,800	(2,900)	-50.88%
Conference/Seminars		21,900	21,400	(500)	-2.28%
Tuition Reimbursement		10,600	9,750	(850)	-8.02%
Auto Expense		5,400	, -	(5,400)	-100.00%
Mileage		7,100	7,400	300	4.23%
Parking		3,600	4,600	1,000	27.78%
Promotions/Special Events		75,000	32,000	(43,000)	-57.33%
Security		2,000	2,050	50	2.50%
Repairs & Maintenance		20,000	13,400	(6,600)	-33.00%
Director's Fees		5,400	4,500	(900)	-16.67%
Insurance/Claims		2,000	-	(2,000)	-100.00%
Audits		27,000	51,000	24,000	88.89%
Legal Consultants		32,000	72,000	40,000	125.00%
Financial Consultants		-	2,500	2,500	N/A
Other Consultants		_	50,500	50,500	N/A
Contingency Reserve (Vacation Accrual)		45,000	-	(45,000)	-100.00%
Janitorial Services		16,000	14,000	(2,000)	-12.50%
Messenger Service		1,700	1,250	(450)	-26.47%
Other Contractual Services		96,600	83,500	(13,100)	-13.56%
Payroll Processing		3,600	3,600	(13,100)	0.00%
Data Processing Services		20,000	36,000	16,000	80.00%
Equipment		2,700	2,000	(700)	-25.93%
Computer Hardware		8,400	5,000 5,000	(3,400)	-23.93 % -40.48%
·					-71.05%
Computer Software Computer Services/Maintenance.		15,200 38,000	4,400 28,000	(10,800) (10,000)	-26.32%
Furniture		4,500	650	(3,850)	-20.32 % -85.56%
Total Non-Personnel		966,200	893,000	(73,200)	-7.58%
Total Department Expenditures	\$	2,716,900	\$ 2,345,600	\$ (371,300)	-13.67%
* Project Costs Allocation Breakdown Allocation to Capital Projects Allocation to Low/Mod Housing			\$ 2,068,430 277,170		
-					
Total G&A 2009-2010 Budget			\$ 2,345,600		

SOUTHEASTERN ECONOMIC DEVELOPMENT CORPORATION FY 2009-2010 ADMINISTRATIVE BUDGET

STAFF POSITION	FY 2009	FY 2010		CURRENT	<u> </u>			PROPOSED)
President	1.0	1.0	\$ 149,400	to	\$	185,400	\$ 149,400	to	\$ 185,400
Chief Financial Officer	-	1.0	-	to		-	105,000	to	135,000
Director of Finance	1.0	-	97,900	to		123,600	-	to	-
Mgr of Projects/Development	1.0	1.0	-	to		-	80,000	to	100,000
Community Relations Manager	1.0	-	75,200	to		87,600	-	to	-
Senior Project Manager	1.0	-	61,800	to		82,400	-	to	-
Senior Accountant	1.0	1.0	61,800	to		82,400	61,800	to	82,400
Operating Manager/Human Resource Manager	-	1.0	-	to		-	52,015	to	72,100
Project Manager	3.0	3.0	50,500	to		70,000	50,500	to	70,000
Executive Assistant	1.0	1.0	48,500	to		70,000	48,500	to	70,000
Staff Accountant	1.0	1.0	46,400	to		59,800	46,400	to	59,800
Administrative Support Coordinator	1.0	1.0	41,200	to		56,700	41,200	to	56,700
Administrative Secretary	1.0	1.0	39,000	to		50,000	39,000	to	50,000
Assistant Community Development Coordinator	1.0	1.0	36,100	to		46,400	36,100	to	46,400
Receptionist	1.0	1.0	30,900	to		41,200	30,900	to	41,200
Assistant Project Manager	1.0	1.0	30,000	to		40,000	30,000	to	40,000
Research Coordinator	1.0	0.0	30,000	to		40,000	-	to	-
Messenger Clerk	-	0.5	 -	to			10,000	to	20,000
Subtotal Positions & Base Salaries	17.0	15.5		\$1,053,00	0			\$ 1,045,000	
Allowance for Payments in Lieu of Vacation/Sick Leave,	and Other Pay			164,10	0			27,100	_
Subtotal Positions & Salaries, Allowance for	Other Pay			1,217,10	0			1,072,100	
Overtime/Temporary(Intern)				118,60	0_		-	35,000	<u></u>
Total Positions & Salaries				\$1,335,70	0			\$ 1,107,100	<u> </u>

Southeastern Economic Development Corporation Central Imperial Redevelopment Project Area Fiscal Year 2010 Work Plan

Eliminate Blight

- Amend the Central Imperial Redevelopment Plan for financial purposes.
- Issue RFP and negotiate a partnership for re development of Valencia Business Park and former Valencia Park Library sites.
- Identify strategy for redeveloping underutilized sites for both jobs creation and tax increment financing.
- Initiate redevelopment activities on high-priority sites, including Village Center at Euclid and Market, Hilltop and Euclid, Ouchi Courtyards, and others.
- Together with City Code Enforcement, encourage elimination of health and safety violations on private property in residential neighborhoods and neighborhood commercial districts.

Improve Public Infrastructure

- Monitor design for installation of public improvements necessary for redevelopment at Hilltop and Euclid.
- Monitor design for installation of traffic mitigation improvements necessary for redevelopment at Euclid and Market
- Collaborate with City for identifying funding and implementation of CIP projects in project area.
- Identify funding and collaborate with the City to construct public improvements including street improvements necessary to support proposed growth in area west of I-805 along major corridors and the transit and trolley lines.

Increase Affordable Housing

- Approve and implement the DDA for residential development at Hilltop and Euclid.
- Identify funding, negotiate agreements and coordinate plans for additional phases of development of the Village Center at Euclid and Market – Pilot Village.
- Coordinate preparation of site development plans and initiate construction for redevelopment at Lincoln Park Paseo #1 – Ouchi Courtyards.
- Negotiate any necessary agreement for affordable multifamily development at Lincoln Park Paseo #2.
- Negotiate agreement and assist to identify funding necessary for affordable multi-family development at 53rd and Naranja.
- Negotiate agreement necessary for affordable multi-family development at 47th and Market St.
- Identify additional funds for and monitor Housing Enhancement Loan Program (HELP).
- Review and determine feasibility of first-time homebuyer's assistance program.

Southeastern Economic Development Corporation Central Imperial Redevelopment Project Area Fiscal Year 2010 Work Plan

Economic Development

- Facilitate implementation of agreements for the Imperial Avenue Corridor Master Plan.
- Negotiate ENA/DDA for development at Valencia Business Park Lots 2 7.
- Negotiate agreements for development on Imperial Avenue from 61st 63rd, Encantada Plaza
- Review and approve proposed tenants of Market Creek Plaza and Village Center per OPA.
- Determine proposed tenants of new industrial space at 54th & Market Street.
- Continue to conduct Entrepreneur Academy to improve existing businesses and promote new small business opportunities.
- Encourage local area businesses to utilize supportive services including, but not limited to the Facade Improvement Program, Enterprise Zone/Community Renewal Program, Revolving Loan Program and Entrepreneur Academy.
- Conduct quarterly redevelopment area tours to inform interested parties, market development opportunities and promote the benefits of redevelopment.

Neighborhood Preservation

- Support Facade Improvement Program to assist area businesses with exterior building improvement.
- Collaborate with City, Housing Commission, and other agencies to develop a program to stabilize neighborhoods, forestall foreclosures, train buyers, etc.
- Monitor compliance with SEDC's Employment and training requirements including employment of area residents.
- Continue the "Hey Neighbor Campaign" a neighborhood capacity building tool encouraging friendly interactions and neighborhood pride.
- Develop new component to "Going Native Naturally" program, including proposed water supply mitigation measures.
- Identify funding and collaborate with City and community to prepare the community plan update cluster for Southeastern San Diego and Skyline Paradise Hills.

Southeastern Economic Development Corporation Gateway Center West Redevelopment Project Area Fiscal Year 2010 Work Plan

Eliminate Blight

- Amend the Gateway Center West Redevelopment Plan for financial purposes.
- Conduct a public outreach effort as part of the initiation of a plan amendment to expand territory.
- Identify strategy for redeveloping underutilized sites for both jobs creation and tax increment revenue.
- Together with City Code Enforcement, encourage elimination of health and safety code violations.

Improve Public Infrastructure

- Collaborate with City for identifying funding and implementation of capital improvement projects.
- Coordinate with the community and other agencies for identification of funding of capital improvement projects.

Economic Development

- Select the highest and best opportunities of Agency-owned sites and identify strategy for redevelopment activities on site.
- Continue to conduct Entrepreneur Academy to improve existing businesses and promote new small business opportunities.
- Encourage local area businesses to utilize supportive services including, but not limited to the Facade Improvement Program, Enterprise Zone/Community Renewal Program, Revolving Loan Program and Entrepreneur Academy.

Neighborhood Preservation

- Collaborate with City, Housing Commission, and other agencies to develop a program to stabilize neighborhoods, forestall foreclosures, and promote first-time homebuyer opportunities.
- Monitor compliance with SEDC's employment and training requirements including employment of area residents.
- Hey Neighbor Campaign- Neighborhood communication tool encouraging friendly interactions and neighborhood pride.
- Develop new component to "Going Native Naturally" program to include water supply mitigation measures.

Southeastern Economic Development Corporation Mt. Hope Redevelopment Project Area Fiscal Year 2010 Work Plan

Eliminate Blight

- Amend the Mt. Hope Redevelopment Plan for financial purposes.
- Identify strategy for redeveloping underutilized sites for both jobs creation and tax increment revenue.
- Encourage infill and development of any underutilized sites.
- Together with City Code Enforcement, encourage elimination of health and safety code violations.

Improve Public Infrastructure

- Monitor and complete the construction of Market Street Public Improvements.
- Collaborate with City for identifying funding and implementation of capital improvement projects.
- Coordinate with the community and other agencies for identification of funding of capital improvement projects.

Increase Affordable Housing

- Continue to implement residential rehabilitation (HELP) program.
- Review and determine feasibility of first-time homebuyer's assistance program.
- Continue update to SEDC's Housing Policy in collaboration with local and regional partners.

Economic Development

- Select the highest and best opportunities of Agency-owned sites and identify strategy for redevelopment activities on site.
- Continue to monitor compliance with Gateway Center East Planned Industrial Permit.
- Continue to conduct Entrepreneur Academy to improve existing businesses and promote new small business opportunities.
- Encourage local area businesses to utilize supportive services including, but not limited to the Facade Improvement Program, Enterprise Zone/Community Renewal Program, Revolving Loan Program and Entrepreneur Academy.

Neighborhood Preservation

- Collaborate with City, Housing Commission, and other agencies to develop a program to stabilize neighborhoods, forestall foreclosures, and promote first-time homebuyer opportunities.
- Monitor compliance with SEDC's employment and training requirements including employment of area residents.
- Hey Neighbor Campaign- Neighborhood communication tool encouraging friendly interactions and neighborhood pride.
- Develop new component to "Going Native Naturally" program to include water supply mitigation measures.

EXHIBIT B

ATTACHMENT A

Southeastern Economic Development Corporation Southcrest Redevelopment Project Area Fiscal Year 2010 Work Plan

Eliminate Blight

- Amend the Southcrest Redevelopment Plan for financial purposes.
- Identify strategy for redeveloping underutilized sites for both jobs creation and tax increment revenue
- Initiate redevelopment activities on high priority sites, including 43rd and Newton Streets
- Together with City Code Enforcement, encourage elimination of health and safety code violations on private property in residential neighborhoods and neighborhood commercial districts.

Improve Public Infrastructure

- Coordinate with the community for funding and construction of public improvements.
- Coordinate with community to identify potential public improvements needed and identify funding.
- Monitor installation and repair of SEDC funded streetlights.
- Monitor SEDC funded 252 Corridor Park design and development.
- Fund and coordinate with City of San Diego Parks & Recreation Department Public Improvement Assessment District Formation process.
- Identify funding and coordinate with City and community on Streetscape concepts and previously identified public improvements.
- Identify funding and coordinate with Park & Recreation for the design and installation of park lights in Southcrest Community Park.
- Identify funding and design & develop alley improvements along the south end of the 252 Corridor Park.
- Design and develop a creek enhancement project with SDG&E mitigation funds.

Increase Affordable Housing

- Monitor low-income rental requirements and loan agreement for Mayberry Townhomes.
- Implement DDA for residential development on Agency-owned property.
- Continue to implement residential rehab program.
- Review and determine feasibility of first-time homebuyer's assistance program.
- Continue update SEDC's Housing Policy in collaboration with local and regional partners

Economic Development

- Continue to conduct Entrepreneur Academy to improve existing businesses and promote new small business opportunities.
- Encourage local area businesses to utilize supportive services including, but not limited to the Facade Improvement Program, Enterprise Zone/Community Renewal Program, Revolving Loan Program and Entrepreneur Academy.

Neighborhood Preservation

- Determine use of mitigation funds provided by SDG&E for Las Chollas Creek.
- Collaborate with City, Housing Commission, and other agencies to develop a program to stabilize neighborhoods, forestall foreclosures, train buyers, etc.
- Monitor compliance with SEDC's employment and training requirements including employment of area residents.
- Hey Neighbor Campaign- Neighborhood communication tool encouraging friendly interactions and neighborhood pride.
- Develop new component to "Going Native Naturally" program, including water supply mitigation measures.

Southeastern Economic Development Corporation Central Imperial Redevelopment Project Area Fiscal Year 2009 Status

Eliminate Blight	Status
Amend the Central Imperial Redevelopment Plan increase tax increment limits in accordance with California Redevelopment law Section 33354.6 (a) & (b).	Continued to FY 2010
Prepare for approval of the Fourth Redevelopment Area 5 Year Implementation Plan (July 2010 – June 2014) in accordance with California Redevelopment Law Section 33000 et seq.	Accomplished
Determine the ultimate use of the former Valencia Park Library Site.	Completed building hazardous materials and historical evaluation and initiated process for issuance of RFP for site development.
Analyze feasibility of development proposals on Market Street as received.	Analyzed two Market Street proposals and initiated negotiations
Encourage infill and development of any underutilized sites.	
Fund a full time code enforcement officer s to assist SEDC in code compliance complaints.	Accomplished
Improve Public Infrastructure	Status
Implement Imperial Avenue Corridor Master Plan	Prepared and submitted two applications for SANDAG Smart Growth Capital Project grant program to fund portion of public improvements on Imperial Avenue from 45th to Euclid and San Jacinto to Valencia Parkway.
	Prepared permit submittal plans for improvements on Imperial Avenue at 49th Street and 45th Street.
Review developer analysis of public improvements necessary for development at Hilltop and Euclid.	Prepared independent analysis of Euclid Avenue traffic improvements and determined dedication of site frontage necessary for widening of street.
Prepare improvement plans for trolley line enhancements.	Prepared improvement concepts for trolley line enhancements including replacement and decorative fencing, bus shelter, bench and landscape improvements.
	Submitted one application for SANDAG Smart Growth Capital Project grant program to assist in funding improvements at 62 nd Street trolley station.
Fund and construct various public improvements.	Completed traffic study and Program EIR for Central Imperial, which identified necessary traffic improvements.
	Negotiated with Caltrans for mitigation for identified freeway impacts.
	Prepared concepts and cost estimates for traffic improvements.
	Prepared and submitted for two SANDAG Smart Growth Capital Project grant program to fund a portion of necessary traffic improvements identified in EIR.

Southeastern Economic Development Corporation Central Imperial Redevelopment Project Area Fiscal Year 2009 Status

Increase Affordable Housing	Status
Determine feasibility of any proposed multi-family residential developments as received. Review feasibility of proposal and negotiate any necessary agreement for affordable multifamily development at Lincoln Park Paseo #2.	Reviewed, analyzed and negotiated for four multi-family and one senior low and very low income affordable proposals including: • Euclid and Logan • Willie James Jones Apts.(Lincoln Park Paseo #2) • 53 rd and Naranja (Creekside) • 47 th and Market Street (Crossings)
Coordinate residential development at Hilltop and Euclid.	Negotiated an agreement with developer to provide 102 forsale homes including 20 low-mod affordable townhomes.
Review construction plans for Phase I residential development	Reviewed preliminary plans and project proforma.
for the development of 42 townhomes at Village Center at Euclid and Market – Pilot Village.	Negotiated for assistance with project gap funding.
	Completed program environmental review and land use amendments to allow mixed use and higher density residential development.
Complete development agreement, coordinate preparation of site development plans and initiate construction for mixed use development at Lincoln Park Paseo #1 – Ouchi Courtyards.	Negotiated development agreement and reviewed preliminary development plans.
Introduce and fund Residential Rehabilitation Program.	Completed. Provided \$200,000 funding for program.
Review and determine feasibility of first-time homebuyers assistance program.	Collaborated with SD Housing Commission to begin formulation of new homebuyer assistance program in consideration of current market conditions.
Complete update to SEDC Multifamily Housing Guidelines.	Completed update with community collaborative process, posted on website, printed new documents for distribution and use.
Update SEDC's Housing Policy.	Collaborated with City, Housing Commission, and other agencies to develop a program to stabilize neighborhoods, forestall foreclosures, train buyers, etc.
Economic Development	
Facilitate implementation of agreements for the Imperial Avenue Corridor Master Plan.	Completed major community plan amendment to allow mixed use and higher density along transit and trolley lines, and Program EIR for amendments.
Encourage local area businesses to utilize supportive services including, but not limited to the Facade Improvement Program, Enterprise Zone/Community Renewal Program, Revolving Loan Program and Entrepreneur Academy.	
Negotiate ENA/DDA for development at Valencia Business Park Lots 2 – 7.	Reissued RFP for the site and selected a developer.
Negotiate agreements for development on Imperial Avenue from 61st – 63rd, Encantada Plaza	Negotiations slowed due to market conditions. Requested, reviewed and analyzed updated pro forma and financing plan information.

Southeastern Economic Development Corporation Central Imperial Redevelopment Project Area Fiscal Year 2009 Status

Review and approve proposed tenants and revise development agreement to allow for mixed use development at Village Center at Euclid – Pilot Village.	Negotiated revised development agreement.						
Review and approve proposed tenants of new industrial space	Referred interested parties.						
at 54th & Market Street.	Identified and contacted potential tenants.						
Continue to conduct Entrepreneur Academy to improve existing businesses and promote new small business opportunities.	Accomplished						
Neighborhood Preservation	Status						
Support Facade Improvement Program to assist area businesses with exterior building improvement.	Accomplished						
Monitor compliance with SEDC's Employment and training requirements including employment of area residents.	Accomplished						
Phase III Utility Box Art	Selected local artists and completed art paintings on 40 utility boxes along Imperial Avenue.						
Present quarterly workshops about water-wise landscaping techniques and promote the "Going Native Naturally" campaign.	Completed an area-wide water conservation campaign which included quarterly workshops and free consultations with landscape architects.						

Southeastern Economic Development Corporation Gateway Center West Redevelopment Project Area Status of Fiscal Year 2009 Work Plan

Eliminate Blight	Status
 Amend the Gateway Center West Redevelopment Plan and begin the Plan Amendment Process to include a portion of the Dells Imperial Study Area. Prepare for approval of the Fourth Redevelopment Area 5 Year Implementation Plan (July 2010 – June 2014) in accordance with California Redevelopment Law Section 33000 et seq. Acquisition of sites Encourage development of underutilized sites in the project area. Code Compliance 	 In process Accomplished Ongoing Ongoing Fund two part-time code enforcement officer s to focus on municipal code issues along area major corridors
Economic Development	Status
 Prepare and issue Request for Proposals for Agency-owned sites Entrepreneur Academy Conduct single topic Business Development Workshops. Encourage local area businesses to utilize supportive services including, but not limited to the Facade Improvement Program, Enterprise Zone/Community Renewal Program, Revolving Loan Program and Entrepreneur Academy. 	 On Hold Accomplished Accomplished Ongoing
Neighborhood Preservation	Status
 Monitor use of mitigation funds provided by SDG&E for Las Chollas Creek. Explore collaboration with financial institutions for short term maintenance of foreclosed and abandoned properties. Employment and training requirements. Hey Neighbor Campaign "Going Native Naturally" SEDC public arts and culture program. 	 In process Researched existing programs for maintenance of foreclosed and abandoned properties, and worked with City Code Compliance to obtain data Accomplished Accomplished Conducted an area-wide water conservation education campaign which included quarterly workshops and free consultations with landscape architects. Ongoing

EXHIBIT C

ATTACHMENT A

Southeastern Economic Development Corporation Mt. Hope Redevelopment Project Area Status of Fiscal Year 2009 Work Plan

Eliminate Blight	Status
Amend the Mt. Hope Redevelopment Plan to increase tax increment limits	Continued to next Fiscal Year
 Prepare for approval of the Fourth Redevelopment Area 5 Year Implementation Plan (July 2010 – June 2014) in accordance with California Redevelopment Law Section 33000 et seq. 	Accomplished
Determine scope of development of agency-owned property located on Market Street.	Continued to allow for coordination with the community plan update process
 Encourage infill and development of any underutilized sites. 	Ongoing
Code Compliance	Fund two part-time code enforcement officers to focus on municipal code issues along area major corridors
Improve Public Infrastructure	Status
 Market Street Public Improvements. Identify funding of potential improvements and initiate preparation of engineering and feasibility studies. 	 In Process Identified funding through the SANDAG Smart Growth Incentive Program and applied for funds
Increase Affordable Housing	Status
 Residential Rehabilitation Program to increase limits on loan/grant amounts and fund program. 	In Process
 Review and determine feasibility of first- time homebuyer's assistance program. 	In Process
SEDC Multifamily Housing Guidelines.Update SEDC's Housing Policy.	Updated and approved.Continued to work in collaboration with local and regional partners.
Economic Development	Status
 Develop and conduct single topic Business Development Workshops. 	Accomplished
 Continue to monitor compliance with Gateway Center East Planned Industrial Permit. 	Accomplished
 Support Facade Improvement Program to assist area businesses with exterior building improvement. 	Accomplished
Entrepreneur Academy	Accomplished
Encourage local area businesses to utilize supportive services including, but not EXIT	Accomplished

Southeastern Economic Development Corporation Mt. Hope Redevelopment Project Area Status of Fiscal Year 2009 Work Plan

limited to the Facade Improvement Program, Enterprise Zone/Community Renewal Program, Revolving Loan Program and Entrepreneur Academy.	
Neighborhood Preservation	Status
 Monitor use of mitigation funds provided by SDG&E for Las Chollas Creek. 	Contemplated potential project
 Explore collaboration with financial institutions for short term maintenance of foreclosed and abandoned properties. 	 Researched existing programs for maintenance of foreclosed and abandoned properties, and worked with City Code Compliance to obtain data
 Employment and training requirements 	Accomplished
 Hey Neighbor Campaign 	Accomplished
"Going Native Naturally"	Conducted an area-wide water conservation education campaign which included quarterly workshops and free consultations with landscape architects
SEDC public arts and culture program.	Ongoing

Southeastern Economic Development Corporation Southcrest Redevelopment Project Area Status of FY 2009 Work Plan

<u> </u>	I.a.			
Eliminate Blight	Status			
Prepared for Approval of the Fourth Redevelopment Assa. 5 Vees Involvementation Plant (In) 2010, Involvementation	Accomplished			
Area 5 Year Implementation Plan(July 2010-Jun2				
2014)	Continued to FY 2010			
• Amend the redevelopment plan to extend the plan time limits (SB 1045 and SB 1096)	Continued to FY 2010			
Begin process to amend document necessary to	• An MOLL for the Community Dlan Amandment is in			
focus development opportunities along 43 rd Street	An MOU for the Community Plan Amendment is in negotiations with the City.			
Corridor, including mixed use	Funding has been budgeted.			
Encourage infill of and development of	Coordinated with City Staff and district office to identify			
underutilized sites	sites and determine feasibility of uses.			
Fund a Full time Code enforcement officer to assist	Accomplished.			
SEDC in code compliance complaints	Accomplished.			
CEBO III codo compilarios compiantes				
Improve Public Infrastructure	Status			
Coordinate with Community for funding and	Coordinated with community and identified potential public			
construction of public improvements	improvements			
The second secon	•			
Southcrest Park Phase II	Transferred funds to City Park & Rec. for design and			
	development of Phase II of the park.			
Southcrest Public Improvement Assessment District	Developed concept of PID Funding and negotiated			
'	transfer of funds to City Parks & Recreation			
Coordinate transfer of funds and installation of	Accomplished. SEDC will monitor design and installation			
streetlights				
Increase Affordable Housing	Status			
Monitor rehabilitation and construction at Mayberry	• Accomplished			
Townhomes low income multifamily units.	• Ongoing			
Monitor low income rental requirements and loan				
agreement for Mayberry Townhomes.				
Nogotioto Agroomont for a quetainable bausin	Negatioted the DDA for the cite			
Negotiate Agreement for a sustainable housing domonstration project on Agreey Owned Property	Negotiated the DDA for the site.			
demonstration project on Agency Owned Property	- Accomplished			
Revise residential rehabilitation program to increase limits on loan/grant amounts and fund program.	Accomplished. Continue to implement residential rehab program			
limits on loan/grant amounts and fund program.	Continue to implement residential rehab program.			
Complete update the Multi-family Development Cuidelines	• Accomplished.			
Guidelines	Continued from EV 00 in collaboration with local and			
Update SEDC Housing Policy	Continued from FY 09 in collaboration with local and regional partners			
	regional partners			
Economic Development	Status			
Develop Facade Improvement Program	Worked with City, Consultants to develop program.			
Entrepreneur Academy	Held 2 seven-week workshops for the Entrepreneur			
- Entrepreneur Academy	Academy for 40 participants.			
	Thousand for to participants.			

Southeastern Economic Development Corporation Southcrest Redevelopment Project Area Status of FY 2009 Work Plan

Southcrest park Plaza Employment & Training Agreements.	Continued quarterly contact with employers in Southcrest Park Plaza to monitor compliance with SEDC's employment and training requirements including employment of 219 area residents.
 Encourage local area businesses to utilize	 Provided funding for expanded San Diego regional
supportive services.	Enterprise Zone.

Neighborhood Preservation • Code Compliance	Status • Funded full-time code enforcement officer to focus on municipal code issues along area major corridors. Opened over 16 new code violation cases.
Hey Neighbor Campaign	 Surveyed area monthly to identify Hey Neighbor Card recipients and sent out series of monthly cards to recognize property maintenance, encourage ongoing maintenance and good neighbor relations. Participated in neighborhood block party to encourage Hey Neighbor campaign and community relations
Going Native Naturally – Present quarterly workshops about water-wise landscaping techniques and promote the campaign	 Accomplished. Initiated an area-wide water conservation campaign which included quarterly workshops and free consultations with landscape architects.

SEDC Redevelopment Projects Completed Residential Projects As Of April 22, 2009

Project Name	Community Area	Total new or rehabbed units	Total low and mod restricted units	Moderate up to 120% of AMI	Low up to 80% of AMI	Very Low up to 50% of AMI	Total low and mod restricted units
Casa de Suenos	Central Imperial	8	8	7	1		8
Evergreen Village	Central Imperial	56	12] 12			12
Kings Row	Central Imperial	53	53	53			53
Sunshine Gardens	Central Imperial	41	3		3		3
Village at Euclid	Central Imperial	23	2	2			2
Morrison Street	Mt. Hope	6	6	i i	6		6
Mt. Hope Rehab Program	Mt. Hope	134	134	i I 11	42	81	134
38th Street Homes	Southcrest	4	4	4			4
Boston Village	Southcrest	12	12	12			12
Legacy Walk	Southcrest	110	11	11			11
Southcrest Park Estates I	Southcrest	33	5	5			5
Southcrest Park Estates II	Southcrest	62	62	62			62
Southcrest Rehab Program	Southcrest	87	87	19	31	37	87
Jarrett Heights	Lincoln Park	23	5	5			5
Knox Glen	Lincoln Park	54	54	 	54		54
Lincoln Park Co-op	Lincoln Park	15	15	i i	2	13	15
Skyline Terrace	Skyline	30	4	 	4		4
Total SEDC Area		751	477	203	143	131	0 477
Low/N	Mod as a Percentage of	Total Market Rate	e 64%	Ver	ry low as a Percent	tage of Low/Mod	27%